



Reprinted from *Future of Work Agenda*
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Announcement: WDC Establishes *Future of Work Collaborative*

We are very pleased to announce an important addition to our organization, and a major step forward in WDC's ability to help create the future of work.

We have invited a select group of independent experts to join us as Associates, creating a new *Future of Work Collaborative* network. That doesn't mean they've made a full-time commitment to work **for** WDC. Rather, it means they have agreed to work closely **with** us as we all endeavor to build more effective workplaces and work environments.

In essence, we're forming a small community of independent experts that can serve as a resource to guide and assist organizations that are seriously addressing workplace/workforce issues. The WDC Associates Network includes architects, web designers, change management experts, educators, work-at-home specialists, and others, all dedicated to helping create the future of work.

We just getting organized as a community; look for more information in the near future about the group's activities and capabilities. We are currently developing a new section of our website that will feature our Associates' bios and links to their own websites.

The most important message, however, is that we have become a much stronger, more capability entity with the addition of these Associates. Our "charter" Associates are:

- Paula Bartholome, founder of Parallax
- Glenn Dirks, a principal at Teletrips
- Candace Fitzpatrick, founder of CoreClarity
- Beth Kelly, principal at Connexsource
- Lise Latorre, web designer
- Richard Leyland, a futurist, mobile work specialist, and the founder of WorkSnug
- Kate Lister, co-author of *Undress for Success* and host of the Undress4Success blog
- David McCarty, founder, Chicago Design Network
- Jen McClure, founder and president, Society for New Communications Research

- Jacob McNulty, president of Orbital RPM
- Michael Shear, a telecommunications expert and founder, Strategic Office Networks
- Cory Williamson, a professional writer and co-author of *Corporate Agility*

In our humble opinion, this is an incredibly impressive group. If you have any need at all for guidance in designing or implementing a distributed work program, these are the folks you want on your team.

About the Work Design Collaborative and *Future of Work Agenda*

Future of Work is a global network of resources – practitioners, thought leaders, researchers, and senior consultants – who are committed to building and implementing physical, social, and technology-based work environments that are cost-effective, socially and environmentally responsible, and personally satisfying.

We are focused on defining the future of work and helping our members and clients achieve new levels of workforce and workplace productivity. *Future of Work* produces and distributes management tools, surveys, benchmark databases, white papers and technical reports, conferences and workshops, newsletters, books and articles, and public presentations on the changing nature of work. The Work Design Collaborative, LLC, provides leadership and infrastructure services for the *Future of Work* community.

Future of Work Agenda is a free monthly electronic newsletter produced by the *Work Design Collaborative*. To sign up for a subscription to *Future of Work Agenda*, please go to:

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